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Presentation Design Pricing: Per-Slide vs Membership Quotes

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Executive Summary

Presentation design pricing in November 2026 arrives in four shapes that cannot be compared by headline number: a per-slide order, a membership that adds a monthly fee to per-slide rates, a shared-capacity subscription priced per month, and a specialist project priced per deck. This report prices one fixed slide inventory against each shape and then tests whether the delivered file stays usable in the buyer's own software.

The provider in the sample whose pricing page shows per-slide rates is **24Slides**. Its pay-as-you-go Basic plan displays **$16** (Fix Up), **$43** (Redesign) and **$66** (Redraw) per slide (24slides.com). Its Pro plan displays **$14, $39 and $59** per slide plus **$99/month** (24slides.com). The page states that prices vary by deadline and complexity (24slides.com). At those Redesign rates, 20 slides cost **$860** on Basic and **$879** on Pro including the fee; the lines cross at 25 slides ($1,075 versus $1,074). That is fee arithmetic, not a guarantee of output or savings.

Capacity-based subscriptions cannot be converted into a slide count. **Penji** lists Essentials at **$995/mo** with **2 Active Projects** (penji.co), and **ManyPixels** says its practical ceiling is the designer's daily output rather than a request cap (www.manypixels.co). Neither page publishes slides per month, so a per-slide equivalent would be invented.

Editability is where the same price can buy different outcomes. Penji delivers PPTX with source files but states it cannot deliver directly via Google Slides (penji.co). Google documents that embedded charts in PowerPoint files are converted to images when a file is converted to Slides (support.google.com). A reusable template means a slide master and layouts, and Microsoft states it cannot be created in PowerPoint for the web (support.microsoft.com).

The recommendation is procedural. Count slides by work type, ask every vendor to quote the same inventory, add buyer review hours at an internal rate the buyer enters, and require an editable sample that passes a six-step acceptance test. A one-off deck usually fits a project, recurring volume fits ongoing production, and a deck

whose argument needs rebuilding fits a specialist, because narrative work is a separate purchase (slidebean.com).

Introduction and Background

This report is written for SaaS and startup marketing leads, founders buying a sales deck, and agency account managers who outsource repeated presentation work. The decision is which buying model fits a known deck workload: a per-slide order, a paid membership, a specialist project, or a wider design subscription. The emphasis is the scope and lifetime usability of the deck, not a ranking of agencies.

A disclosure is needed. The publisher of this report, Tapflare, sells a flat-rate monthly design and development subscription run by a dedicated project manager, so it is a direct vendor of one of the models compared. It appears as one row in the main comparison table with its real model, and it is not cited as evidence anywhere. All facts below come from third-party pages or from each vendor's own page for that vendor's own terms.

Existing coverage already discusses editability: a provider-published comparison dated August 28, 2026 tells buyers to ask whether files are editable (www.manypixels.co). The contribution here is a reproducible worksheet and an acceptance test, not another provider list.

Three terms are used throughout. **Cleanup** means restyling existing slides without adding major new artwork. **Redesign** means new layouts and custom visuals. **Redraw** means rebuilding non-editable content, such as a pasted picture of a chart, as editable objects. These mirror how 24Slides describes its own treatments: Fix-up tidies colors, fonts and alignment, Redesign changes layouts and creates custom illustrations, and Redraw recreates non-editable content as an editable image, graph or chart (help.24slides.com). Other vendors may draw the lines differently, which is why the worksheet asks each vendor to classify the same slides.

All provider pages were read on 2 November 2026, and prices are stated "as of" that date. Plans change, so the worksheet should be re-run against live pages before any purchase. This report is not legal or tax advice.

Step One: Inventory the Deck by Work Type

A quote is only comparable when every vendor prices the same inventory. Before requesting anything, open the deck and classify each slide. The goal is a table of counts, not a feeling about the deck.

- **Cleanup slides:** content and layout are right, but fonts, colors, alignment and spacing are off-brand.
- **Redesign slides:** the message is right but the layout, hierarchy or visuals need rebuilding.
- **Chart redraw slides:** charts or diagrams exist only as pictures, screenshots or sketches and must become editable objects.
- **Content restructuring slides:** the story, order or wording must change. This is not a design task.
- **Master and template work:** the deliverable includes a reusable master, layouts and placeholders so staff can build new slides.
- **New slides:** slides that do not exist yet. Vendors commonly treat these as additions rather than revisions.

The last three categories are where quotes diverge. 24Slides, for example, states that its editing and proofreading options do not extend to creating new content or summarising (help.24slides.com), lists a PowerPoint master template under "other" projects with separate procedures, and describes adding slides as an addition billed at regular pricing rather than a free revision. A buyer who assumes those are included will compare an apples quote with an oranges quote.

Decide in advance who supplies the approved text and data. A design vendor can lay out words it is given. If the numbers, claims or story are still in flux, the buyer is purchasing narrative work as well, and that should be priced and scheduled separately. One specialist, for instance, sells a strategy and storytelling package as a distinct tier from design-only work. Freeze the content first, then request quotes, because a change in the number of slides or the treatment of slides is a stated reason for a price to change.

Record three further inputs: the deadline you need, the software the deck must live in (desktop PowerPoint, Google Slides, Keynote), and the fonts and brand assets you already license. These drive deadline pricing, the editability test, and the licensing check described later.

Quote Models Compared: Per-Slide, Membership Plus Per-Slide, Shared Capacity and Project

Table 1 below summarizes the public terms of each model as displayed on vendor pages read on 2 November 2026. It is a capability inspection, not an endorsement, and blank or "not confirmed" cells are deliberate.

Provider and plan	Price and billing as displayed	Capacity unit	Presentation scope and output	Revisions and cancellation	Not confirmed on the page
24Slides Basic	Free plan, pay as you go; rates in the break-even section below	Slides, by treatment and deadline	Fix Up, Redesign, Redraw; 24, 48, 72 hour options	Revision rules in the Revisions section below	Delivered file format; native Google Slides output; minimum order
24Slides Pro	**$99/month** plus per-slide rates; credits not included	Slides, with a discount on standard prices	10-hour option for Pro; requests billed separately (24slides.com)	Pro can be cancelled in the app (help.24slides.com)	Slides per month included (none stated)
24Slides Premium	**$2950/month** starting price; credits included (24slides.com)	Slides at lower rates, with a dedicated design team, a project manager and guaranteed daily slides; a hybrid between the membership and shared-capacity models	Per-slide rates of $13 Fix Up, $35 Redesign and $53 Redraw (24slides.com)	Premium-specific cancellation terms are not stated; the page's general subscription text says to cancel by contacting the Customer Success Manager, with the subscription ending at the next billing cycle (24slides.com)	Number of guaranteed daily slides

Provider and plan	Price and billing as displayed	Capacity unit	Presentation scope and output	Revisions and cancellation	Not confirmed on the page
Penji Essentials	**$995/mo** (penji.co)	Active projects: 2 (penji.co), described as equal to 2 to 4 hours daily (penji.co)	Presentations listed among services; PPTX with source files (penji.co)	No contracts or cancellation fees (penji.co)	Slides per month; direct Google Slides delivery is not offered
ManyPixels Advanced	**$699/month** (Advanced plan)	Daily output; one project at a time (www.manypixels.co)	Unlimited presentation requests per the provider's blog (www.manypixels.co)	Cancel any time; pause for $10/month (www.manypixels.co)	Slides per month; native output per deck
Design Pickle	Set on a call; quarterly or annual billing (www.designpickle.com)	Plan scoped to volume, turnaround and services (www.designpickle.com)	Slide deck creation offered (designpickle.com)	Cancel before renewal date (www.designpickle.com)	Public price; slides per month
Kimp Graphics	Flat monthly fee, taxes included (www.kimp.io)	Active requests: 3 (www.kimp.io)	Presentation decks listed (www.kimp.io)	No contract; pause for $19.95 per month (www.kimp.io)	Monthly price (not in the page text read); deck output format
Flocksy 2 Daily Hours	**$1,699/mo** monthly rate shown beside an annual-billing rate (flocksy.com)	Daily hours, with rollover for 30 days (flocksy.com)	Editable .pptx and a reusable master template are listed (flocksy.com)	Working files and source delivered (flocksy.com)	Slides per month
Superside Flex	**$15,000 monthly minimum** on an annual term (www.superside.com)	Monthly budget	Enterprise creative budget	Annual term	Presentation-specific rates

Provider and plan	Price and billing as displayed	Capacity unit	Presentation scope and output	Revisions and cancellation	Not confirmed on the page
Slidebean Pitch Deck Design	**$799** package (slidebean.com)	Project: design up to 20 slides (slidebean.com)	Editable final presentation (slidebean.com)	Stated per package on the vendor page	Source file format; strategy tier priced by sales
Tapflare (publisher)	**Flat monthly subscription; billed per plan, not per slide**	Capacity set by the plan; confirm the unit with the publisher	Presentation design is one of several services; ask the publisher to confirm export and source-file terms in writing	Not a fit for a single one-off deck	Slides per month; native Google Slides output. Ask for an editable sample

The 24Slides rows are sourced in the sections that follow. The table shows that "unlimited" and "flat rate" describe request queues, not slide counts. ManyPixels says plainly that unlimited means as many requests and revisions as you want at the same price, while the practical ceiling is the designer's daily output (www.manypixels.co). Penji's own page says it queues as many projects as you want while actively working two at a time (penji.co). No page in the sample converts a monthly fee into a guaranteed slide throughput, and this report does not derive one. The only daily slide figure in the sample is 24Slides' pricing-page statement of a guaranteed 24-hour turnaround for up to 20 Fix Up slides (or their equivalent) each day (24slides.com). That is a turnaround guarantee, not a monthly throughput per fee, and the number of guaranteed daily slides on Premium is not stated, so it should not be generalized.

Per-slide orders

A per-slide order suits a known inventory with fixed text. The price moves with treatment, turnaround and count, so ask the vendor to confirm the final cost in writing before work starts. If the vendor chooses the treatment for each slide, require an itemized estimate and approve it before work begins.

Membership plus per-slide

A membership trades a fee for lower per-slide rates and perks. On 24Slides Pro the perks listed include a 10-hour option, but 24Slides' help center says the 10-hour option does not appear when design capacity is full or when an order is too big (help.24slides.com). Because credits are not included in the Pro fee (24slides.com), the membership only pays off above a break-even slide count, calculated below.

Shared capacity and wider design subscriptions

These plans sell time or queue position across many asset types, including presentations. They fit repeated work where requirements arrive weekly. They are weaker for a fixed one-time deck, where the unused capacity is the cost.

Specialist project

Specialists price by project and often bundle writing and strategy, as the Slidebean row in Table 1 shows: a design package capped at 20 slides, with strategy and storytelling in a separate, higher tier.

Normalizing Quotes and Worked Price Examples

Normalize five variables before comparing totals, then run the arithmetic on the same slide inventory:

- **Deadline:** the turnaround each unit price assumes.
- **Revisions:** what counts as a revision and what counts as a new order.
- **Artwork and storytelling:** custom illustration, icons, photography and writing.
- **Licensing:** who holds licenses for fonts, stock images and templates.
- **Tax and currency:** whether the quoted figure includes tax, and in what currency.

Deadline

Deadline changes the unit price. 24Slides states that prices vary by deadline and complexity, and its help center lists separate 24-hour, 48-hour and 72-hour rows for each treatment (help.24slides.com). The Basic figures displayed on its pricing page match the 24-hour row, so this report uses 24-hour rates for both plans. The captured page text does not record which deadline tab was active for the Pro figures, so recheck the selected turnaround before relying on them.

Revisions

Ask what counts as a revision. One vendor's help center treats minor edits such as colors and alignment as free, but treats re-conceptualizing the presentation or a change to a new style as chargeable (help.24slides.com). It also allows content edits that split an existing slide, up to a stated limit. Another vendor states unlimited revisions within its subscription (penji.co). These policies lead to different outcomes if a slide changes category midway.

Artwork and storytelling

Check whether custom illustrations, icons and photography are in the unit price and whether writing is excluded. Penji's page notes that certain elements of a great presentation, such as writing and video elements, are not offered (penji.co).

Licensing

Fonts are licensed separately from files. Adobe's guidance says a client does not need a separate font license for a PDF or image with rasterized or properly embedded fonts, but a client who must edit the design and access the fonts directly will need their own license (helpx.adobe.com). Google states its fonts can be used commercially (developers.google.com). Microsoft notes not all TrueType fonts can be embedded and that permission depends on the font's creator (support.microsoft.com). Design Pickle's page says it handles licensed tools and fonts and that the customer owns the output (www.designpickle.com). Ask every vendor which fonts the deck uses and who holds the license.

Tax

Treatment varies. 24Slides' terms state that fees are exclusive of taxes (24slides.com), while Kimp's page says all taxes and other fees are included in its flat fee (www.kimp.io). In the United States, the Tax Foundation notes that most states do not tax services in a notable way (taxfoundation.org), while Stripe notes every state has its own rules for what counts as a taxable digital product (stripe.com). Ask for an itemized quote that shows tax and currency, and consult a tax professional for your jurisdiction. Minimum order terms were not found on the 24Slides pages read for this report, so confirm them in writing.

Break-even arithmetic

Membership fee divided by per-slide discount gives the break-even count. With a $99 fee, the Redesign discount is $4 ($43 minus $39), so break-even is 24.75 slides, rounded to 25. Fix Up saves $2 per slide ($16 versus $14), so break-even is 49.5 slides, rounded up to 50. Redraw saves $7 ($66 versus $59), so break-even is 14.14 slides, rounded up to 15. The page text read here did not show which deadline tab was active, so the 24-hour assumption should be confirmed against the live page before relying on the dollar totals. These use displayed 24-hour rates (24slides.com). They exclude the temporary first-month promotion, which is not steady state.

Table 2 below applies the arithmetic to three hypothetical decks. Review hours use an internal rate the buyer must enter; the $75 per hour shown is an illustrative placeholder, not a benchmark.

Scenario (Hypothetical Example)	Basic per-slide total	Pro per-slide total plus $99 fee	Difference	Notes
A: 20 Redesign slides	20 x $43 = **$860**	20 x $39 + $99 = **$879**	Basic cheaper by $19	Below break-even
B: 25 Redesign slides	25 x $43 = **$1,075**	25 x $39 + $99 = **$1,074**	Pro cheaper by $1	Break-even point
C: 30 slides: 12 Fix Up, 12 Redesign, 6 Redraw	12 x $16 + 12 x $43 + 6 x $66 = **$1,104**	12 x $14 + 12 x $39 + 6 x $59 + $99 = **$1,089**	Pro cheaper by $15	Master template and review time still to add
C plus master and review	$1,104 + $308 + 6 h x $75 = **$1,862**	$1,089 + $308 + 6 h x $75 = **$1,847**	Pro cheaper by $15	The $308 is a "starts at" price for a 7-slide branded template (24slides.com); the Pro discount on it is not confirmed
D: 80 Redesign slides in one month	80 x $43 = **$3,440**	80 x $39 + $99 = **$3,219**	Pro cheaper by $221	Fee arithmetic only

The table shows the membership matters little for one small deck and more as repeated volume accumulates, but the totals also show that review time and template work can be larger than the fee gap. Scenario C's per-slide cost is $36.80 on Basic before extras and $62.07 after template and review time, which is the number a

buyer should compare against a project quote. The calculation is a fee calculation, not an output or savings guarantee, because vendors can classify slides differently. Shared-capacity plans cannot be placed in Table 2 at all, since no page states how many slides a month buys.

The Editability Acceptance Test

A price is only useful if the deck stays editable in the software the team uses. Ask each vendor for an editable sample, then run the same six checks before committing. Run them in the destination application, not in the vendor's preview.

1. **Change chart data.** Select a chart and use Edit Data. Microsoft documents that chart data can be edited directly in PowerPoint whether the chart is embedded or linked (support.microsoft.com). A chart pasted as a picture fails, which is exactly what a Redraw is meant to fix. Pasting a table as a picture means the data can no longer be edited (support.microsoft.com).
2. **Insert a new slide from a layout.** Layouts hold formatting, positioning and placeholder boxes (support.microsoft.com). If the "New Slide" menu shows only blank or one-off slides, no reusable layouts were delivered.
3. **Replace an image.** Use Change Picture. Microsoft documents replacing a picture with another (support.microsoft.com). Check that crops and effects survive.
4. **Edit the master.** Change a color or logo in Slide Master view and check that dependent slides update, since slides based on the master contain its changes (support.microsoft.com). A reusable template (.potx) is a saved master and set of layouts (support.microsoft.com), and slides created before a layout change must be reapplied to pick it up (support.microsoft.com). In Google Slides, a theme is a preset group of colors, fonts, background and layouts (support.google.com). Slide Master view is not available in PowerPoint for the web (support.microsoft.com).
5. **Open in the destination app.** For Google Slides, converting makes a copy (support.google.com), and Google lists features not supported on conversion, including that embedded charts become images (support.google.com). SmartArt is converted to drawings (support.google.com). A converted-file limit of 100 MB applies (support.google.com). Opening a PPTX in Google Slides without converting saves changes in the original Office format (support.google.com). In Keynote, missing fonts trigger a notification and a replacement prompt (support.apple.com). A PPTX that imports into Google Slides is not a promise of native Google Slides delivery or perfect conversion.
6. **Export a PDF.** Exporting freezes formatting and layout (support.microsoft.com), so compare it against the source for font substitution. Also open Alt text on key images, since alt text helps people with visual disabilities understand pictures and charts (support.microsoft.com).

Use this editable-object checklist when you open the sample:

- **Live text:** headings and body copy are text boxes, not pictures of text.
- **Native charts:** each chart opens its data sheet and updates when a number changes.
- **Placeholders:** titles and body areas are layout placeholders, so new slides inherit them.
- **Layouts:** the New Slide menu offers named layouts for the slide types you use.
- **Theme colors and fonts:** colors come from the theme, so one change re-skins the deck.

- **Pictures and icons:** images can be swapped and icons are separate, ungrouped objects.
- **Alt text:** informative images carry alt text and decorative ones are marked as such.
- **Fonts:** every font is listed, licensed for your use and either installed or embedded.
- **Export:** the PDF matches the source with no substituted fonts or shifted text.

Fonts deserve a separate pass. Microsoft states that embedding is useful for non-standard fonts or offline editing by others (support.microsoft.com) and recommends embedding all characters so another user can edit (support.microsoft.com). If the sample reveals missing fonts, ask for the font list and licenses before approving.

Record the result of each check as pass, fail or not tested. A native Google Slides requirement should be stated in the brief, because Penji's page says its typical output is a PPTX with source files that can be applied to major presentation software while stating it cannot deliver directly via Google Slides. By contrast, Flocksy's page lists Google Slides and PowerPoint as destinations and an editable .pptx (flocksy.com). These are vendor statements to verify with a sample, not outcomes.

Choosing a Route: Project, Ongoing Production or Specialist

Choose a project when the work is isolated: one investor or conference deck with a known slide count. Fixed-scope projects avoid paying for idle capacity. The Slidebean row in Table 1 is an example: a fixed package for a design-only redesign with a stated slide cap.

Choose per-slide ordering when slides already exist and only treatment varies. This is the cleanest model for an account manager cleaning up a client's inherited deck, because the inventory is the quote.

Choose a membership plus per-slide only above break-even, and only if the perks (a faster turnaround or a dedicated contact) have value. At the Redesign rates shown, that is 25 slides per period, before counting any perk value.

Choose ongoing production when decks recur every month, such as weekly sales variants, partner decks or white-labeled agency work. A shared-capacity subscription may then be cheaper per task, but only if the vendor delivers the same editable files each time and the team can state the queue they expect. This is also where a wider design subscription, including the publisher's, is a reasonable option because the same team can handle decks and the surrounding assets. It is not a good fit for one single deck.

Choose a specialist when the argument needs rebuilding. Narrative strategy and investor advice are separate purchases, not assumed design inclusions. Table 1 shows one specialist separating a design package from a strategy tier, and 24Slides' help center says its editing option does not create new content.

Freelancers are a fourth channel. Upwork's page says presentation designers on its marketplace typically charge an hourly range that varies with experience, complexity and turnaround, and Upwork's help center says clients on its free Basic plan pay a marketplace fee of up to 7.99% on payments (support.upwork.com). A freelancer can be cheaper per slide, but the buyer carries the management and quality control, and no site above publishes a slide-mix guarantee.

Copyable Quote Request and Scoring Sheet

Paste the request below into each vendor's form or email. Replace bracketed items.

```
Subject: Quote request for [N]-slide deck, [deadline date]

1. Inventory: [x] cleanup, [y] redesign, [z] chart redraw, [w] new slides,
   [m] master/template work. Content and data are approved and supplied by us.
2. Destination software and version: [PowerPoint desktop / Google Slides / Keynote].
3. Fonts we license: [list]. Please list every font you use and who holds its license.
4. Please quote: unit price per slide by category, deadline surcharge, revision
   policy (what changes category), template/master price, tax and currency,
   minimum order, billing and cancellation terms.
5. Please deliver an editable sample (3 slides: one chart, one image slide,
   one layout) that we can open in [destination app] before we commit.
6. Please state what is NOT included: writing, story, illustration, stock assets.
```

Table 3 below is a scoring sheet. Score each row 0 to 2 for each vendor and write "unknown" in the last column when a vendor has not confirmed a field; unknown is not zero, and it should block a purchase until resolved.

Criterion	Weight	Vendor answer	Score 0 to 2	Unknown or not confirmed
Same inventory priced (counts by work type)	3			
Unit price and deadline surcharge stated	3			
Revision policy and category-change rule	2			
Editable sample passed all six checks	3			
Native output for destination app (not just import)	2			
Fonts listed with license holder	2			
Master and layouts delivered and priced	2			
Tax, currency, minimum order, cancellation	2			
Buyer review hours times internal rate	1			
Out-of-scope list (writing, story, art)	2			

Multiply weight by score, sum, and divide by the maximum. Then add the vendor's total price plus review hours times your own internal rate. A fully loaded rate belongs to the buyer. For orientation only, the US Bureau of Labor Statistics reports a median graphic designer wage of $62,960 per year in May 2025 (www.bls.gov), which excludes benefits and overhead and is not a substitute for your internal figure.

Data Analysis and Evidence

The evidence base is mostly vendor-published, so figures are attributed and not averaged. Three groups matter.

Published unit prices. The only first-party per-slide rate cards in the sample are 24Slides', itemized in the break-even section above ($16, $43, $66 on Basic; $14, $39, $59 on Pro, plus $99/month). A rate card is not a total price: deadline, treatment, template work and review time all sit outside the card.

Marketplace-reported freelance ranges. Upwork's own page says presentation designers on its marketplace typically charge $35 to $60 per hour (www.upwork.com), and lists typical project bands of $500 to $2,500 for a 10 to 20 slide pitch deck (www.upwork.com), $300 to $1,500 for reformatting 15 to 30 existing slides (www.upwork.com) and $400 to $1,200 for a branded template with 10 to 15 layouts (www.upwork.com). These are marketplace-published ranges for freelancers, not quotes. They are useful as a plausibility check: Scenario C is a mixed 30-slide job with no matching band; its $1,104 in slide fees falls within the $300 to $1,500 reformatting range only if the work is mostly restyling, so treat this as a rough check rather than a like-for-like comparison. The separate template band confirms that master work is commonly priced as its own job.

Capacity-priced plans. The monthly prices in Table 1 run from $699 for ManyPixels Advanced (www.manypixels.co) and $1,699 on the monthly rate shown for Flocksy (flocksy.com) up to a $15,000 monthly minimum at Superside (www.superside.com), while Design Pickle sets its flat rate on a call (www.designpickle.com). Because none states a slide count, dividing price by an assumed output would manufacture a number. What the pages do state is capacity, such as active projects, requests or daily hours with rollover (flocksy.com).

Scenario C shows how the total divides. Of the $1,862 Basic total, $1,104 (59%) is slide fees, $308 (17%) is the template starting price and $450 (24%) is six review hours at the illustrative $75 rate. Changing the review rate or the template scope moves the total by more than the Pro fee gap of $15, so the quote should be read line by line, not by its headline rate.

Two findings follow. First, the break-even for a membership is small and sensitive: at $99 and a $4 discount, one slide's difference in count flips the result. Second, extras such as a template starting at $308 and review hours exceed the membership fee gap in Scenario C. The review-hour term depends entirely on a rate the buyer enters, which is why Table 2 labels the $75 rate as an assumption.

Limits of this analysis: no controlled benchmark of delivered quality exists in the sources, rates were read from pages whose selected deadline was not always visible, and no controlled measure of buyer demand was used.

Implications and Future Directions

Procurement teams that buy decks repeatedly should expect to standardize the inventory and acceptance test, not the vendor. A worksheet by work type travels between vendors, and the acceptance test turns "editable" from a marketing word into a pass or fail. Existing provider guides already point buyers to editable PowerPoint or Google Slides files with live text (www.manypixels.co), so the new standard is evidence from a sample.

Software behavior will keep shifting. Google's documentation of what is not supported on conversion, and Microsoft's note that template creation needs a desktop version (support.microsoft.com), suggest buyers should recheck documentation at each purchase instead of relying on remembered rules. The same applies to prices: 24Slides' help center shows a dated price table, and the pricing page itself says prices vary with deadline and complexity.

For agencies that white-label creative, the main implication is contractual. State the destination app, the fonts, who owns the master, and whether new slides are a revision or an addition. For founders, the main implication is sequencing: freeze the content, then buy design. For marketing leads with recurring volume, a subscription that covers decks alongside other assets can be a fit, which is where the publisher's own model sits. Compare it against the same inventory and the same sample test, and treat a one-off deck as a project.

Future work should measure delivered outcomes: time-to-edit, conversion defects per deck in each destination app, and revision counts by category. None of those is public today. Until they are, a buyer's own sample test, run against the same inventory for each vendor, is the most reliable evidence available, and it costs a few hours of review time that should be written into the budget.

Frequently Asked Questions (FAQs)

What is the presentation design cost per slide?

Published figures are wide. 24Slides displays $16 to $66 per slide on Basic depending on treatment, at its 24-hour setting. Dividing Upwork's $300 to $1,500 freelance band for reformatting 15 to 30 slides (see the Data section) gives roughly $10 to $100 per slide, a computed spread and not a quoted rate. Treat these as starting points, because prices vary by deadline and complexity.

How much does a presentation designer charge?

By the hour, Upwork's page reports a typical $35 to $60 for marketplace designers, shifting with experience, complexity and turnaround (see the Data section). Per deck, the same page lists $500 to $2,500 for a pitch deck (www.upwork.com). Both are marketplace-published figures, not quotes.

What do PowerPoint design services pricing models look like?

Per slide (24Slides), monthly capacity (Penji, ManyPixels, Kimp, Flocksy) and project packages (Slidebean) are the shapes in this report. See Table 1 for the fields each vendor states.

What does a pitch deck design cost?

Slidebean's page lists a $799 design package with a 20-slide limit and a Sprint tier of 3 to 4 weeks that adds strategy and storytelling (slidebean.com). Writing and investor advice are separate purchases from design, as the Artwork and storytelling section notes.

Is there an unlimited presentation design subscription?

"Unlimited" refers to requests and revisions, not slides. ManyPixels defines it as submitting as many requests and revisions as you want at the same flat price, with output limited by the designer's daily capacity.

Presentation design agency vs freelancer cost: which is cheaper?

A freelancer's published pitch-deck band is $500 to $2,500 on Upwork, against a $799 package on Slidebean's page (see Table 1), though neither page confirms comparable scope, so this is a rough plausibility check, not a like-for-like comparison. A freelancer moves management to you. Upwork also charges clients on its Basic plan a marketplace fee of up to 7.99%. An agency or subscription adds a managed workflow. Compare totals on the same inventory, with review hours included.

What are editable PowerPoint deliverables?

Native objects: live chart data, layouts and placeholders, replaceable pictures and an editable master. Use the six-step test above. Charts in a PowerPoint file become images when converted to Google Slides (support.google.com), so a Google Slides team should ask for a native sample.

How should a buyer compare presentation design quotes?

Price the same slide inventory, normalize deadline, revisions, artwork, licensing and tax, add review hours at your own rate, and require an editable sample. Use Tables 2 and 3.

Conclusion

Presentation design quotes become comparable only when the deck is inventoried and every vendor prices the same inventory. The visible fee on a membership is rarely the deciding number: on 24Slides' displayed 24-hour rates, 20 Redesign slides cost $860 without membership and $879 with it, and the lines cross at 25 slides. Review hours, a template quoted separately, and the cost of a deck that cannot be edited can each exceed that gap.

Capacity plans suit recurring work but publish no slide counts, so any per-slide equivalent would be a guess. Editability is verifiable in an afternoon: change chart data, insert from a layout, replace an image, edit the master, open the file in the destination app and export a PDF. A PPTX that imports into Google Slides is not a promise of native delivery.

For a single deck, buy a project. For recurring decks, consider ongoing production and score it with Table 3. For a deck whose argument is unsettled, hire a specialist for the narrative first. Readers who want a steady design subscription alongside decks can evaluate Tapflare against the same worksheet, keeping in mind that it is a subscription, not a one-deck project vendor. Whichever route is chosen, record the date of each price and the deadline setting it assumed, because both change.

Source links

Links cited in this article, in order of first appearance. Full addresses are provided for readers using extracted text.

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THE PUBLISHER

About Tapflare

Tapflare gives companies an on-demand design and web team for a flat monthly fee.

How it works

Each subscriber has a dedicated project manager who learns the brand, assigns every request to a senior specialist in that kind of work, and reviews the result before it is delivered. Requests are submitted and discussed in the Tapflare portal, each plan includes a daily allotment of design or development time, and the client keeps full ownership of the export and source files.

What it covers

Graphic design, custom illustration, presentation design, logos and brand guides, video editing and motion graphics, website and mobile-app mockups, and website development, from design mockups to HTML, to drag-and-drop builders or custom code.

What it is not

Tapflare is not a marketing agency, a media-buying, SEO or copywriting service, a software product or a freelance marketplace. Where a reader needs one of those, the honest answer is to say so.

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